Sample Email #1:

Dear [INSERT NAME],

Did you know that right now, there are more than 110 active armed conflicts? Wherever there is war, women suffer most.

That's why I'm fundraising for Women for Women International, a global non-profit that has been serving survivors of war for over 30 years. They are one of the few organizations who stay long after an active crisis, investing in women to foster peace in their communities.

When you donate to Women for Women International, your gift goes directly to helping women in crisis and conflict zones, providing:

- A monthly stipend for food and shelter
- Trade and business skills training
- Physical and mental health services
- Hope where there is little left

Make a difference by donating today and your gift will be doubled! [INSERT YOUR FUNDRAISER LINK]

Sample Email #2:

Dear [INSERT NAME],

In times of war, it is women who bear the heaviest burden—yet they are also the key to building lasting peace.

I'm reaching out to you today because I am raising funds for Women for Women International, an organization that has been providing life-changing support to women survivors of war for over 30 years. They are one of the few groups that continue to work in conflict zones long after the headlines fade, focusing on empowering women to rebuild their lives and their communities.

Your donation to Women for Women International will have an immediate impact. It will help provide:

- A monthly stipend for food, shelter, and basic needs
- Training in trade and business skills to foster financial independence
- Access to physical and mental health services to heal and rebuild
- A sense of hope and community when it's needed most

With your generosity, we can help women rise from the devastation of war and become leaders in peacebuilding. And the best part? Your gift will be doubled thanks to a matching challenge!

Please consider making a donation today and be part of this powerful change. You can give here: [INSERT YOUR FUNDRAISER LINK]

Thank you so much for your support!